

107年「智慧財產權嘉年華」活動消息稿

【認識智慧財產權 x 闖關遊戲 x 拿好禮=超好玩】

假日午後不想悶在家嗎？

快來參加「智慧財產權嘉年華」！

107年5月27日(星期日)下午1點至5點，

我們在台北市信義區新光三越香堤大道廣場舉辦「智慧財產權嘉年華」活動，

除了精彩的啦啦隊和熱音社表演外，

現場還設置大型密室闖關及攤位互動小遊戲，

讓大家透過遊戲更認識智慧財產權，

每個關卡都備有精美獎品，還有機會抽到知名插畫家茶茶九聯名限量商品！

現場還備有免費爆米花和棉花糖讓大家補充闖關能量！

歡迎大家把握周末時光來逛逛街、闖闖關、動動腦、拿好禮！

The poster features a dark blue background with a night sky theme, including stars and a faint grid pattern. At the top, the title 'Idea My Dear!' is written in large, bold, yellow and orange letters. Below it, '107年度智慧財產權嘉年華' is written in white, stylized Chinese characters. The date and time '5/27 13:00PM' are prominently displayed in white. The location '新光三越信義香堤大道廣場' is listed below. A central banner contains the slogan '闖關 x 動腦 x 拿好禮 = 超好玩'. The bottom section includes illustrations of a pink rabbit on a swing, a brown deer holding a sign that says 'TIPO', and a colorful Ferris wheel and tent. At the bottom left, there are two Facebook search bars for '經濟部智慧財產局' and '原創我挺你'. At the bottom right, it states '主辦單位：經濟部智慧財產局 執行單位：愛創意有限公司' followed by a small '廣告' (Advertisement) icon.

*活動詳情請密切注意本局 [「原創我挺你」](#) 粉絲團